Foundational Robustness of Foundation Models

NeurIPS 2022 Tutorial Webpage: <u>bit.ly/neurips-tut-22</u>



Outline

- 1. Basics in foundation model and robustness (Pin-Yu)
- 2. Foundation models for computer vision (Pin-Yu, Sijia)
- 3. Foundation models for code (Sijia)
- 4. Hands-on demo & code walkthroughs (Sayak)
- 5. Concluding remarks and Q&A (all)

Panel Discussion: Opportunities and Challenges of Robustness in Foundation Models

<u>Panelists</u>: Payel Das (IBM), Alex Gittens (RPI), Celia Cintas (IBM), Bo Li (UIUC), Hildegard Kuehne (Goethe University)

Part 1

Basics in Foundation Model and Robustness

What is *Foundation Model*?

On the Opportunities and Risks of Foundation Models

Rishi Bommasani* Drew A. Hudson Ehsan Adeli Russ Altman Simran Arora Sydney von Arx Michael S. Bernstein Jeannette Bohg Antoine Bosselut Emma Brunskill Erik Brynjolfsson Shyamal Buch Dallas Card Rodrigo Castellon Niladri Chatterji Annie Chen Kathleen Creel Jared Quincy Davis Dorottya Demszky Chris Donahue Moussa Doumbouya Esin Durmus Stefano Ermon John Etchemendy Kawin Ethayarajh Li Fei-Fei Chelsea Finn Trevor Gale Lauren Gillespie Karan Goel Noah Goodman Shelby Grossman Neel Guha Tatsunori Hashimoto Peter Henderson John Hewitt Daniel E. Ho Jenny Hong Kyle Hsu Jing Huang Thomas Icard Saahil Jain Dan Jurafsky Pratyusha Kalluri Siddharth Karamcheti Geoff Keeling Fereshte Khani Omar Khattab Pang Wei Koh Mark Krass Ranjay Krishna Rohith Kuditipudi Ananya Kumar Faisal Ladhak Mina Lee Tony Lee Jure Leskovec Isabelle Levent Xiang Lisa Li Xuechen Li Tengyu Ma Ali Malik Christopher D. Manning Suvir Mirchandani Eric Mitchell Zanele Munyikwa Suraj Nair Avanika Narayan Deepak Narayanan Ben Newman Allen Nie Juan Carlos Niebles Hamed Nilforoshan Julian Nyarko Giray Ogut Laurel Orr Isabel Papadimitriou Joon Sung Park Chris Piech Eva Portelance Christopher Potts Aditi Raghunathan Rob Reich Hongyu Ren Frieda Rong Yusuf Roohani Camilo Ruiz Jack Ryan Christopher Ré Dorsa Sadigh Shiori Sagawa Keshav Santhanam Andy Shih Krishnan Srinivasan Alex Tamkin Rohan Taori Armin W. Thomas Florian Tramèr Rose E. Wang William Wang Bohan Wu Jiajun Wu Yuhuai Wu Sang Michael Xie Michihiro Yasunaga Jiaxuan You Matei Zaharia Michael Zhang Tianyi Zhang Xikun Zhang Yuhui Zhang Lucia Zheng Kaitlyn Zhou Percy Liang*1

> Center for Research on Foundation Models (CRFM) Stanford Institute for Human-Centered Artificial Intelligence (HAI) Stanford University



Fig. 2. A foundation model can centralize the information from all the data from various modalities. This one model can then be adapted to a wide range of downstream tasks.

"We introduce the term foundation models to fill a void in describing the paradigm shift we are witnessing... Existing terms (e.g., pretrained model, self-supervised model) partially capture the technical dimension of these models, but fail to capture the significance of the paradigm shift in an accessible manner for those beyond machine learning.

"We also chose the term "foundation" to connote the significance of architectural stability, safety, and security ... At present, we emphasize that we do not fully understand the nature or quality of the foundation that foundation models provide; we cannot characterize whether the foundation is trustworthy or not."



Thomas G. Dietterich @tdietterich

I propose that we adopt the term "Large Self-Supervised Models (LSSMs)" as a replacement for "Foundation Models" and "LLMs". "LLMs" don't capture non-linguistic data and "Foundation Models" is too grandiose. Thoughts? @percyliang



Percy Liang @percyliang · Aug 13 Replying to @tdietterich

The beauty of language is that you can have multiple terms that highlight different aspects of the same object. You don't have to choose. I use "LLM" to talk about LLMs, "self-supervised" for their construction, and "foundation model" for their function. No term can be replaced.

0 33

♀ 1 1 1 2



Thomas G. Dietterich @tdietterich · Aug 13 ** Yes, but as you know, "Foundation" is too close to "Foundational", and many of us find that troubling. That is why I'm proposing a more neutral term. For use, maybe we could just call them "Upstream models".

Q 8 1, 2 ♡ 55



Yann LeCun @ylecun · Aug 13

↑J.

Though the "large" thing is not going to age well, unless "large" means "larger than what a normal academic lab can train"

C 39



 \bigcirc 7

Markus Wulfmeier @markus_with_k · Aug 17

Is early work in deep learning still 'deep'? There's a good argument to be made that the terminology still applies.

(Not that I haven't had papers partially rejected because the deep network didn't have enough layers to be called deep ()



...

Hilde Kuehne @HildeKuehne · 22h

Replying to @tdietterich and @percyliang

I would vote for calling it pretrained backbones (PB) as we always did. If you want to make it large, call it LPB... just a reasonable description of reality with a bit less magic and glitter

Show replies

...

Our take on Foundation Model: A machine learning paradigm featuring *task-agnostic pre-training* and *task-specific fine-tuning* via neural networks

- Task-agnostic pre-training (with unlabeled/noisy data)
 - Self-supervised learning of data representations
 - Supervision-free pre-training
 - Data scalability (Texts, Images, Speech, etc)
 - Use of auxiliary tasks
 - Masked prediction (of tokens)
 - Contrastive learning
 - Generic representation learning of a data modality (aka a data encoder)
- Task-specific fine-tuning (with labeled data)
 - Linear probing (training a linear head on representations)
 - Full fine-tuning (training both the linear head and the encoder)
- Examples:
 - Large language models such as GPT-3 and BLOOM
 - Transformer-based neural networks for different data modalities

*We do not exclude the use of supervised pre-training for foundation models

Examples of Task-agnostic Pre-training

Masked prediction

Contrastive learning



Data & Model Scalability with Self-Supervised Learning



Self-supervised Pretraining of Visual Features in the Wild

Priya Goyal¹ Mathilde Caron^{1,2} Benjamin Lefaudeux¹ Min Xu¹ Pengchao Wang¹ Vivek Pai¹ Mannat Singh¹ Vitaliy Liptchinsky¹ Ishan Misra¹ Armand Joulin¹ Piotr Bojanowski¹

> ¹ Facebook AI Research ² Inria* Code: https://github.com/facebookresearch/vissl

"Our final SEIf-supERvised (SEER) model, a RegNetY with 1.3B parameters trained on 1B random images with 512 GPUs achieves 84.2% top-1 accuracy, surpassing the best self-supervised pretrained model by 1% and confirming that self-supervised learning works in a real world setting."

Neural Scaling Laws



Kaplan et al. Scaling Laws for Neural Language Models. Arxiv 2020

What is *Foundational Robustness*?

Evaluation and enhancement of (and sometimes certifiable) model correctness against natural and adversarial data shifts

Stable Diffusion Demo

Stable Diffusion is a state of the art text-to-image model that generates images from text. For faster generation and forthcoming API access you can try DreamStudio Beta



On the Opportunities and Risks of Foundation Models

Authors: Sang Michael Xie, Ananya Kumar, Rohan Taori, Tony Lee, Shiori Sagawa, Pang Wei Koh,

Shifts with improved robustness from FMs

Persistently challenging shifts



13 https://huggingface.co/spaces/stabilityai/stable-diffusion

Formalizing Robustness of Foundation Models (1)



 $\theta = \{\phi, W\}$ Pre-training on ϕ Fine-tuning principles:

- Standard linear probing:
 Fix φ, train W
- Full fine-tuning:

Train both ϕ and W

ML Predictions Are (Mostly) Accurate but Brittle



J. Z. Kolter and A. Madry: Adversarial Robustness - Theory and Practice (NeurIPS 2018 Tutorial)

How to measure the quality of representations from foundation models?

Benchmarking Representation Robustness and Beyond (1)

Diverse test sets using real downstream data (task-specific)

PLEX: Towards Reliability Using Pretrained Large Model Extensions

Dustin Tran^{*1}, Jeremiah Liu¹, Michael W. Dusenberry¹, Du Phan¹,
 Mark Collier¹, Jie Ren¹, Kehang Han¹, Zi Wang¹, Zelda Mariet¹, Huiyi Hu¹,
 Neil Band², Tim G. J. Rudner², Karan Singhal¹, Zachary Nado¹,
 Joost van Amersfoort², Andreas Kirsch², Rodolphe Jenatton¹, Nithum Thain¹,
 Honglin Yuan^{1†}, Kelly Buchanan^{1†}, Kevin Murphy¹, D. Sculley¹, Yarin Gal²,
 Zoubin Ghahramani¹, Jasper Snoek¹, Balaji Lakshminarayanan¹



"We devise 10 types of tasks over 40 datasets in order to evaluate different aspects of reliability on both vision and language domains."



Benchmarking Representation Robustness and Beyond (2)

Synthetic data with ideal reference (task-agnostic)



Ching-Yun Ko, Pin-Yu Chen, Jeet Mohapatra, Payel Das, and Luca Daniel. <u>SynBench: Task-Agnostic</u> <u>Benchmarking of Pretrained Representations using Synthetic Data</u>. arxiv 2022

Other Aspects of Trustworthiness in Foundation Models (no covered in this tutorial)

1

Misuse of Language Models . . .

Fairness, Bias, and Representation

Energy Usage

Language Models are Few-Shot Learners

Tom B. Broy	vn* Benjamin	Mann*	Nick R	yder* Me	lanie Subbiah*
Jared Kaplan [†]	Prafulla Dhariwal	Arvind Neelak	antan	Pranav Shyam	Girish Sastry
Amanda Askell	Sandhini Agarwal	Ariel Herbert-V	oss	Gretchen Krueger	r Tom Henighan
Rewon Child	Aditya Ramesh	Daniel M. Zieg	gler	Jeffrey Wu	Clemens Winter
Christopher He	sse Mark Chen	Eric Sigle	r	Mateusz Litwin	Scott Gray
Benjan	nin Chess	Jack Clark		Christopher	Berner
Sam McCan	dlish Alec Ra	adford	Ilya Su	tskever I	Dario Amodei
NeurIPS	2020	OpenAI	5	Limitatio	ons
			6	Broader	Impacts

Extracting Training Data from Large Language Models

Nicholas Carlini ¹	Florian Tramèr ²	Eric Wallace ³	Matthew Jagielski ⁴
Ariel Herbert-Voss5,	⁶ Katherine Lee ¹	Adam Roberts ¹	Tom Brown ⁵
Dawn Song ³	Úlfar Erlingsson ⁷	Alina Oprea ⁴	Colin Raffel ¹
Google ² Stanford ³	UC Berkeley ⁴ Northeaste	ern University ⁵ Op	enAI ⁶ Harvard ⁷ Apple

Prefix East Stroudsburg Stroudsburg...



Marine Parade Southport

COM

Figure 1: **Our extraction attack.** Given query access to a neural network language model, we extract an individual person's name, email address, phone number, fax number, and physical address. The example in this figure shows information that is all accurate so we redact it to protect privacy.

- 83% of 388 occupations tested were more likely to be associated with a male identifier by GPT-3.

6.1

6.3

- "Black" had a consistently low sentiment.

*Many broader topics were discussed in "On the Opportunities and Risks of Foundation Models"

Peter

Part 2

Foundation Models for Computer Vision

Robustness Evaluation & Attribution of Vision Transformers

Sayak Paul* and Pin-Yu Chen*. <u>Vision transformers are robust learners</u>. AAAI 2022 Rulin Shao, Zhouxing Shi, Jinfeng Yi, Pin-Yu Chen, and Cho-Jui Hsieh. <u>On the adversarial</u> <u>robustness of vision transformers</u>. TMLR 2022

Vision Transformers

AN IMAGE IS WORTH 16x16 WORDS: TRANSFORMERS FOR IMAGE RECOGNITION AT SCALE

Alexey Dosovitskiy^{*,†}, Lucas Beyer^{*}, Alexander Kolesnikov^{*}, Dirk Weissenborn^{*}, Xiaohua Zhai^{*}, Thomas Unterthiner, Mostafa Dehghani, Matthias Minderer, Georg Heigold, Sylvain Gelly, Jakob Uszkoreit, Neil Houlsby^{*,†} ^{*}equal technical contribution, [†]equal advising Google Research, Brain Team



Robustness Evaluation

Out-of-distribution Generalization

Dataset	Purpose
ImageNet-C (Hendrycks and Dietterich 2019)	Common corruptions
ImageNet-P (Hendrycks and Dietterich 2019)	Common perturbations
ImageNet-R (Hendrycks et al. 2020)	Semantic shifts
ImageNet-O (Hendrycks et al. 2021)	Out-of-domain distribution
ImageNet-A (Hendrycks et al. 2021)	Natural adversarial examples
ImageNet-9 (Xiao et al. 2021)	Background dependence

Robustness to Adversarial Perturbations

- Empirical robustness
 - Minimize $\mathbf{\delta \in S}$ $\overline{\text{loss}}_{\text{attack}}(\mathbf{x}+\mathbf{\delta}|\mathbf{\theta})$, where S is a neighborhood of x.
 - Example: $loss_{attack} = negative cross$ entropy of $\mathbf{f}_{\theta}(x)$ and y
- Certified robustness
 - Find a neighborhood R around x such that $f_{\theta}(x) = f_{\theta}(x')$ for any $x' \in R$
 - Example: randomized smoothing

Jeremy Cohen, Elan Rosenfeld, and Zico Kolter. <u>Certified adversarial robustness</u> <u>via randomized smoothing</u>. ICML 2019

Intrinsic Robustness in Vision Transformers (ViTs)



Francesco Croce and Matthias Hein. Reliable evaluation of adversarial 24 robustness with an ensemble of diverse parameter-free attacks. ICML 2020

84

Models of different sizes BiT: Big Transfer (CNN); RN: ResNet

More Key Findings

- ViTs outperform others on most but not all OOD benchmarks [AAAI'22]
- Pure ViTs possess better certified robust accuracy than CNNs [TMLR'22]
- Modern CNN design helps bridge the performance gap between CNNs and ViTs (e.g., ConvNeXt, MLP-Mixer, SEResNet) [TMLR'22]
- (Standard) pre-training helps OOD robustness but not necessarily adversarial robustness [AAAI'22, TMLR'22]

ImageNet-9: detecting vulnerable image foregrounds

Model	Challenge Accuracy (%)	
BiT-m r101x3	3.78	
ViT L-16	20.02	
ResNet-50	22.3	

ViT B/1	<mark>6</mark>		
Pre-training	ImageNet-A (Top-1 Acc)	ImageNet-R (Top-1 Acc)	ImageNet-O (AUPR)
ImageNet-1k	8.630994	28.213835	26.25
ImageNet-21k	21.746947	41.815233	54.61

Robustness Attribution for ViTs

Better use of global context

Lower model sensitivity

Smoother loss landscape



*More results can be found in "Vision Transformers are Robust Learners"

Dong Yin, Raphael Gontijo Lopes, Jon Shlens, Ekin Dogus Cubuk, and Justin Gilmer. <u>A fourier perspective on model robustness in computer vision</u>. NeurIPS 2019

(Adversarial) Robustness Transfer: From (Self-supervised) Pre-training to Fine-tuning

Robust Self-supervised Pre-training

- Given a **robust** pre-trained model, is it possible to transfer robustness to downstream tasks?
- Self-supervised pre-training: Rotation prediction [Gidaris et al., 2018], Jigsaw [Noroozi et al., 2017], Selfie [Trinh et al., 2019], SimCLR [Chen et al., 2020]



Robust Self-supervised Pre-training

 Challenge: In most of robust self-supervised pre-training mechanisms, robustness is difficult to transfer to downstream fine-tuning tasks unless robust fine-tuning is also performed [Chen et al., 2020]

- **Solutions** to improving robustness transfer from pre-training to fine-tuning:
 - Adversarial contrastive learning [Fan et al., 2021, Gowal et al., 2021]
 - Robust pre-training + model sparsification [Chen et al., 2022]

Adversarial Contrastive Learning (AdvCL)

• AdvCL [Fan et al., 2021]: Leverages adversary-related data transformations (i.e., 'views') to create 'positive' data pairs

Robust Pre-training + Model Pruning

Model Pruning: Finding sparse subnetwork from dense model without performance loss
 "Winning ticket" in lottery ticket hypothesis (LTH) [Frankle et al., 2018]

 Sparsity from pre-trained robust model can be transferred on diverse downstream tasks, to preserve BOTH standard and robust generalization, under BOTH standard and adversarial training regimes

Part 3

Foundation Models for Code

Emerging AI Applications to Code/Programming Language

2017

A Survey of Machine Learning for Big Code and Naturalness

MILTIADIS ALLAMANIS, Microsoft Research EARL T. BARR, University College London PREMKUMAR DEVANBU, University of California, Davis CHARLES SUTTON, University of Edinburgh and The Alan Turing Institute

Project CodeNet: A Large-Scale AI for Code Dataset for Learning a Diversity of Coding Tasks

Ruchir Puri, David S. Kung, Geert Janssen, Wei Zhang, Giacomo Domeniconi, Vladmir Zolotov, Julian Dolby, Jie Chen, Mihir Choudhury, Lindsey Decker, Veronika Thost, Luca Buratti, Saurabh Pujar, Ulrich Finkler. 2021

[GitHub] <table-cell> 🍄

Proof Engineering, Adaptation, Repair, and Learning for Software (PEARLS) DARPAAIE 2021

Notice ID DARPA-PA-21-04-04

Related Notice

INACTIVE

Department/Ind. Agency
DEPT OF DEFENSE
Sub-tier
DEFENSE ADVANCED RESEARCH PROJECTS AGENCY (DARPA)
Office
DEF ADVANCED RESEARCH PROJECTS AGCY

Contract Opportunity

Emerging AI Applications to Code

• Autocompletion [Svyatkovskiy et al., 2021]

• Code repair [Yasunaga et al., 2021]

ML Model for Code Tasks

Example: Code summarization task [Allamanis et al., 2016]

(Worst-case) Robustness Problem of Code Model?

Evaluation: "Perturb" an input program (*P*) to justify robustness of code model **Challenge:** How to define "code perturbation"?

(Worst-case) Robustness Problem of Code Model?

Evaluation: "Perturb" an input program (*P*) to justify robustness of code model? **Challenge:** How to define "code perturbation"?

Obfuscation as Perturbation Operation in Code

<pre>def foo(): x = foo1() y = foo2() print("Hello World")</pre>	Replacing x with Q: Q =	<pre>def foo(): Q = foo1() y = foo2() print("Hello World")</pre>
Original program	Obfuscation: Variable renaming/replacement	Obfuscated program

Obfuscation as Perturbation Operation in Code

Obfuscation: Two broad classes – replace and insert transformations

Obfuscation as Perturbation Operation in Code

Original program (non-adversarial)

def __setitem__(self, name, val):
 name, val = forbid_multi_line_headers(name, val, self.encoding)
 MIMEText.__setitem__(self, name, val)

Obfuscated program (non-adversarial)

def __setitem__(self, name, val):
 virtualname, val = forbid_multi_line_headers(name, val, self.encoding)
 MIMEText.__setitem__(self,virtualname, val)

Adversarial program

def __setitem__(self, qisrc, val):
 name, val = forbid_multi_line_headers(qisrc, val, self.encoding)
 MIMEText.__setitem__(self, name, val)

Adversarial Program for Robustness Evaluation of Code Models

Adversarial program: Optimized obfuscated code to fool code models

Two design problems:

- Site selection: <u>Where</u> to perturb in the code?
- Perturbation content: <u>How</u> to perturb?

Solution: First-order optimization-based adversarial program generation methods [Yefet et al., 2020] [Ramakrishnan et al., 2020] [Srikant et al., 2021]

Adversarial Program Generation

Example of Adversarial Program for Code Summarization

Original program

selection

Unperturbed **def** __call__(self, *a, **ka): Prediction: call for key, value in dict(*a, **ka).items(): setattr(self, key, value) return self Random site-selection; Optimal site-perturbation (Ramakrishnan et al., 2020) def __call__(self, *a, **ka): Random site Prediction: call for save value in dict(*a, **ka).items(): setattr(self, save, value) return self Optimal site-selection; Optimal site-perturbation + Smoothing Optimized def __call__(self, *datetime, **ka): Prediction: create site selection for key, value in dict([†]datetime, **ka).items(): setattr(self, key, value) return self

Example from [Srikant et al., 2021]

Takeaways – Robustness Evaluation of Code Models

- Code obfuscation is a natural way to define code 'perturbation'
- There exists worst-case obfuscation that can transform 'benign' code to 'adversarial' code for ML models
- In design of adversarial code, both 'where to perturb' and 'how to perturb' matter

How to Robustify Code Models?

Contrastive representation learning for code: Since 'perturbation' (obfuscation) is a type of code transformation, leverages contrastive learning to learn 'invariant' code representations across 'diverse' transformations

E.g., ContraCode (Jain, et al., 2022)

Contrastive Representation Learning (from Vision to Code)

Contrastive learning: Learn representations by prompting data transformation invariance (<u>Chen et al., 2020</u>; <u>Foster et al., 2021</u>)

Robustness from 'Adversarial' Views of Code

• Regards adversarial code (worst-case obfuscation) and benign code as a positive pair, then contrastive learning enforces 'robustness' due to transformation 'invariance'

Code example from [Yefet et al., 2020]

Attacker: minimize similarity

Robustness Gain by Adversarial Code Contrastive Learning

Contrastive Representation Learning (Vision & Code)

Part 4

Hands-on Demo & Code Walkthroughs

bit.ly/nips-22-content

Overview

- Evaluation setup for vision models (image classification)
- Evaluation setup for code models (code summarization)

Modality I: Computer Vision

- Empirical evaluations of similar capacity models on the robustness benchmark datasets (image classification: top-1 accuracy, AUPR, mFR, mT5D).
- The datasets will cover different aspects like corruptions, perturbations, background dependence.
- Possible attribution factors of improved robustness.
 - Masking
 - Sensitivity analysis
 - Frequency spectrum
 - Loss landscape
 - Mean attention distance (relative receptive field)

Modality II: Code

- Empirical evaluations of similar capacity models on the task of code summarization.
- Record F1-scores of the models on clean examples and adversarial examples.
 - Random site-selection + optimal site-perturbation. [Ramakrishnan et al., 2020]
 - Optimal site-selection + optimal site-perturbation. [Srikant et al., 2021]

Thanks to Jinghan Jia (Michigan State University) for helping with this part.

Part 5

Concluding Remarks and Q&A

Take-Aways

- Foundational robustness: evaluation and enhancement of model correctness against natural and adversarial data shifts a foundation of trustworthy AI
- The prevalence of foundation models also shift the focus of robustness from *task-centric* to *representation-centric*
- Lunch is still not free: Higher standard accuracy of downstream tasks using foundation models ≠ improved robustness
- Methods to evaluate and improve foundational robustness in pre-training and fine-tuning stages
- Robustness comes best with practice

Resources

- J. Z. Kolter and A. Madry: <u>Adversarial Robustness -</u> <u>Theory and Practice</u> (NeurIPS 2018 Tutorial) Pin-Yu Chen: <u>Adversarial Robustness of Deep</u> <u>Learning Models</u> (ECCV 2020 Tutorial)
- Pin-Yu Chen and Sijia Liu: Zeroth Order Optimization: Theory and Applications to Deep Learning (CVPR 2020 Tutorial)
- Pin-Yu Chen and Sayak Paul: Practical Adversarial Robustness in Deep Learning: Problems and Solutions
- (CVPR 2021 Tutorial) Pin-Yu Chen: Holistic Adversarial Robustness for Deep Learning (MLSS 2021 Tutorial) Pin-Yu Chen: Adversarial Machine Learning for Good
- (AAAI 2022 Tutorial)

Pin Yu Chen an Cho-Jui Hsiel